

TRANSCRIPT OF PROCEEDINGS

IN THE MATTER OF:)
)
STAKEHOLDERS MEETINGS)
(CHLOROGEN))

Pages: 1 through 48
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Date: February 23, 2004

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1220 L Street, N.W., Suite 600
Washington, D.C. 20005-4018
(202) 628-4888
hrc@concentric.net

IN THE UNITED STATES DEPARTMENT OF AGRICULTURE

IN THE MATTER OF:)
)
STAKEHOLDERS MEETINGS)
(CHLOROGEN))

Training Rooms 1 and 2
4700 River Road
Riverdale, Maryland

Monday,
February 23, 2004

The parties met, pursuant to the notice, at
10:15 a.m.

BEFORE: CINDY SMITH, Deputy Administrator
Biotechnology Regulatory Services

ATTENDEES:

For USDA, Animal Plant Health Inspection Service
(APHIS) and Biotechnology Regulatory Services
(BRS):

REBECCA BECH
JOHN TURNER
SUSAN KOEHLER
NEIL HOFFMAN
JIM WHITE

For Chlorogen:

MELINDA MULESKY
DAVID WILLIAMS
SHARON BERBERICH

Participant:

SHIRLEY INGEBRITSEN

P R O C E E D I N G S

(10:15 a.m.)

MS. SMITH: Well, good morning, and welcome to our stakeholders' discussion series on our upcoming environmental impact statement and revised plan for biotechnology regulations. The purpose of these briefings is to share information regarding our plans to develop an environmental impact statement, an EIS; and amend our plant biotech regulations and to gather diverse and informative input, which will support thoughtful and effective decisionmaking on our part in terms of our new regulation development.

We want to thank you for taking time from your busy schedules to participate in this meeting and to share your thoughts with us. As you likely know, we recently participated in interagency discussions with EPA, FDA and the White House, which concluded an agreement for us to revise our regulations based on the authorities and the Plant Protection Act of 2000.

We also concluded those discussions with general a agreement on how our biotechnology regulatory approach would evolve. Still, there is much opportunity for public stakeholder input as we move forward to more fully flush out the specifics of our regulatory enhancements.

1 To this end, what we would like to do in
2 these meetings is to have an opportunity to hear your
3 thoughts, as well as have an informal give and take of
4 ideas. We have a unique opportunity to have this kind
5 of discussion because we have not yet moved to formal
6 rulemaking. Our discussion will be professionally
7 transcribed for several reasons. First: an accurate
8 record of the discussion will facilitate our ability
9 to capture and then refer back to your specific input.

10 Secondly, in the interest of transparency
11 and fairness to all stakeholders, we will be making
12 available as part of the public record and potentially
13 including on our Web site documentation on all of our
14 stakeholder discussions, so that every stakeholder and
15 member of the public will have the benefit of the in-
16 depth discussion that we may have with you today.

17 Chris Zakarka, in the corner of the room,
18 will also be capturing some of the key things and
19 issues on the flip chart just to help our discussion
20 as we go along.

21 Of course, I should emphasize that while our
22 plan is to share information on the direction that we
23 are likely to take during this upcoming rule-writing
24 process, what we will be sharing is our thinking here
25 in Biotechnology Regulatory Services. During this

1 process, the public and stakeholder input will likely
2 influence our thinking and likely cause our thinking
3 to evolve.

4 In addition, other officials in USDA,
5 including our administrator, undersecretary, our
6 office of general counsel and the secretary, will
7 certainly be expected to provide insight and full
8 direction to us as well. So while we value all input,
9 it is important for us all to recognize that our
10 thinking will likely evolve. So while we may have a
11 very enthusiastic discussion with you or with others
12 on certain aspects of the system, I don't think
13 because we talk about an issue that necessarily
14 ensures that that issue will evolve in the same
15 direction as we have talked about it today in terms of
16 what we see in our regulations.

17 Finally, since it will be hard to predict
18 what the final regulation will look like, which will
19 emerge from this process, I would like to briefly
20 share with you our overall BRS priority areas of
21 emphasis, which we use to set direction and help guide
22 the development and implementation of regulatory and
23 policy strategies and operations.

24 We have five areas of emphasis, and I will
25 just run through these very briefly with you.

1 Rigorous regulation, by this we mean rigorous
2 regulation which thoroughly and appropriately
3 evaluates and ensures safety and is supported by
4 strong compliance and enforcement.

5 Transparency, by transparency we refer to
6 transparency of the regulatory process and regulatory
7 decisionmaking to stakeholders and the public. We
8 believe transparency, as a process, is critical to
9 building public confidence.

10 Third, a scientific-based system. It's our
11 goal to ensure diverse and a competent scientific
12 staff, assessing their most current scientific
13 knowledge and state-of-the-art technologies, and
14 ensuring that the best science is used to support
15 regulatory decisionmaking to assure safety. Our
16 fourth area is communication, coordination and
17 collaboration, with a full range of stakeholders.

18 And finally: international leadership, ensuring
19 that international biotechnology standards are
20 science-based, that we support international
21 regulatory capacity building, and we consider
22 international implications in our policy and
23 regulatory decisions.

24 With that, I would like to open the floor to
25 hear your comments and discussion. I will ask for you

1 to start with just an identification of your group and
2 with just a small explanation of your group for
3 particularly the record. Initially, since this is
4 being transcribed to help the transcriber's job, if we
5 could each say our names before we start speaking
6 until we have all spoken enough that the transcriber
7 knows who is here and who is speaking. So with that,
8 I will let you proceed.

9 MR. WILLIAMS: Thank you. My name is Dave
10 Williams. I am head of operations for Chlorogen.
11 Coming with me today is Sharon Berberich. Sharon had
12 started out with Chlorogen leading our regulatory
13 efforts and currently is heading up our ag business
14 development group. To my left is Melinda Mulesky, who
15 has taken over responsibilities for ag regulatory and
16 field operations.

17 Since we didn't have an agenda laid out,
18 other than to speak directly to the federal regulation
19 notice on proposed EIS, what I thought I would do, if
20 this is appropriate for this meeting, is to give a
21 very short introduction who Chlorogen is; a little bit
22 on our technology because we think that it is very
23 germane to what you need to look at while you are
24 developing these new regulations; and then a few
25 general comments I think that might be helpful on how

1 we take an overall view of the USDA; and then get into
2 the proposed regulations.

3 If that works, okay, we will head in that
4 direction. I also have some handouts that will
5 reflect this agenda and I can hand those out as we get
6 further into it.

7 Chlorogen, obviously, is a plant transgenic-
8 based company. We look at ourselves as a biopharm
9 company more than an ag company and that is a very
10 important concept to us. My tendency is to use plants
11 as a tool for manufacturing biopharmaceuticals, so
12 maybe that's a little bit different perspective than
13 -- companies who have taken that have been looking
14 more at the agronomic trade, feed-trade opportunities
15 within the ag sector.

16 Actually, part of our mission statement is
17 that we want to produce proteins and form antibodies
18 for human therapeutics, so that's our ultimate goal.
19 The technical founder of Chlorogen is Dr. Henry
20 Daniell, who is currently at the University of Central
21 Florida. He has been working on this particular
22 technology and the basis of which is intellectual
23 property that he began developing in 1988, so we have
24 well over 10 years of history in developing this
25 technology.

1 The company has been in existence for about
2 two-and-a-half years, but, more formally, with our
3 ability generate significant funding. We have really
4 been moving forward in a rapid fashion since June of
5 last year. We are headquartered in St. Louis,
6 Missouri, as I guess most of you know. In the
7 handout, we have an address for our Web site, so if
8 there is any further interest in reviewing what
9 Chlorogen is all about, we can refer you to the Web
10 site.

11 With regard to the technology, we think this
12 technology is very unique, not necessarily to
13 Chlorogen. But in terms of being able to move the
14 technology forward, we think it is very unique because
15 of our very strong intellectual property position and
16 experience in the field of chloroplast transformation.
17 Unlike most of the other transgenic plant
18 technologies, we do not transform in the nucleus. We
19 transform in the chloroplast.

20 There are a number of criteria that are
21 really specific to chloroplast transformation. We
22 think we have a very high level of containment with
23 chloroplast. In general, genes are inherited
24 maternally, unlike generation through nuclear
25 transformation, so you don't see at least functional

1 genes showing up in a pollen, so that is a very
2 significant issue on containment. We generate very
3 high levels of protein production, up to 40-percent
4 total soluble protein.

5 The protein insertion mechanism is very
6 specific. There are no positional effects. We
7 utilize homologous recombination for the insertion of
8 the genetic elements, so we know exactly where they
9 are, exactly how they function as opposed to some of
10 the nuclear transformation where it's a hit-and-miss
11 insertion into the nuclear genome. Probably most
12 important at this point in looking at the history of
13 the development of regulations, at least over the last
14 few years, being in tobacco, we can consider ourselves
15 a nonfood or feed crop, which we think is very
16 important today, certainly in the arena of public
17 perception.

18 We do not use seeds for any of our
19 processing. We only use whole-leaf tissue. Whole-
20 leaf tissue is harvested and transported. The only
21 time that we produce seeds is for a generation of our
22 seed bank, and that would be done and contained in a
23 greenhouse operation.

24 So that's the basis for the technology. I
25 did want to keep that part of it very brief. I think

1 we have some general comments at this point on how we
2 have interacted with the USDA over the last few years.

3 I would like to turn that topic over to Melinda
4 Mulesky.

5 THE COU: Okay. First of all, I would like
6 to start out with what I consider, in the years of
7 doing the permitting process, to be very positive
8 changes and adoptions by the Agency.

9 A couple of these I will go through, namely
10 assigning a biotechnologist to each company on a
11 three-year rotation that provided you with a contact
12 person with the Agency, if you have questions,
13 comments. That has been an excellent situation, the
14 comprehensive permit system, the amendment process
15 also. That's one in which you could incorporate
16 changes without having to refile, starting over again
17 with the paperwork from scratch.

18 The variances, if you could justify that
19 your system, from a biological standpoint, there would
20 be a variance in a certain situation. If you could
21 justify that, you could put those changes in. And, of
22 course, also asking for input from the industry that
23 you are regulating, public comments through the
24 Federal Register system. Those have all been
25 excellent changes.

1 With that said, I know that after receiving
2 an E-mail from John Cordts, he had mentioned that you
3 were encouraging any areas for improvement. I would
4 just like to highlight a few of those being that I
5 have noticed initially. Let's say when you first file
6 your applications. This has been a sporadic problem
7 where the initial status during that first 30 days,
8 there has sometimes been inconsistencies and
9 notification of the applicant. Again, like I said,
10 that has been a sporadic problem.

11 More consistently, the areas of improvement
12 that we have witnessed have been in the area of
13 facility inspections, particularly when it is a new
14 facility. Also, as far as improved communication, I
15 think a key issue here is improved communication
16 between the Maryland office and the state and regional
17 officials. In many cases, we have stepped in and
18 actually had to contact individuals ourselves.

19 So I think in a case like that, maybe that
20 could be simply improved by simply a training program
21 for some of these state and regional individuals,
22 especially if they are newly appointed to the position
23 at the state and regional level. There was some
24 confusion as to what their duties were, or if the
25 state has not had much experience with releasing

1 genetically-engineered organisms. So maybe possibly
2 again, just simply implementing a manual and training
3 program, maybe inviting the state personnel to this
4 office for particular training.

5 Again, I also realize that the numbers of
6 permits, the numbers of products, the acreage, the
7 locations have all dramatically improved from the
8 eighties, early nineties, so maybe this is simply a
9 question of additional staffing to address some of
10 these deficiencies. Again, the other aspects, the
11 amendments, I guess one question we would have is I
12 know that you cannot amend to add a new state. Again,
13 that's something open for debate. In our case, we may
14 have particular field release in a state and then skip
15 that state the following year.

16 The bottom line, I think, here is we would
17 support any regulations to decrease that 120-day
18 turnaround time. From a biological standpoint, that
19 would be our preference. So, essentially, if you
20 could have simply a renewal system, or if you did not
21 make major changes, you had your same recipient
22 organism, maybe you might want to amend to add states.
23 If we could have it just a year-by-year renewal
24 system that would be positive for us.

25 MS. BERBERICH: I had one more comment, and

1 this is something that I actually forgot to mention to
2 Melinda and with the experience last year. The
3 coordination between OIG and your group also seems to
4 be not maybe where it needs to be, the coordination
5 between inspections and results. That might be an
6 area of improvement that we forget to add on the list.

7 MS. MULESKY: Thank you.

8 MR. WILLIAMS: At this point, as I said, we
9 wanted to keep those comments very brief. I think now
10 we are ready to move into the primary function of this
11 meeting, just to talk about the proposed regulations.

12 Sharon is going to lead the discussion from
13 our perspective on the new Federal Register notice.
14 Before I turn this over to Sharon, one thing I would
15 like to point out. Relative to my background, more
16 recently, I have been on the plant trench shedding
17 business, but I've spent many, many years in the
18 biopharma business and transitional technologies and
19 GMP operations with the FDA, which is highly regulated
20 environmentally.

21 From my perspective, I find that those
22 regulations really are critical in being able to
23 function in the role that the FDA wants to see
24 biopharma companies function in. I think that those
25 types of regulations are also welcomed in our efforts

1 out in the field, even prior to getting into the
2 operation facility. So I m a very strong proponent of
3 having strong regulations in place, certainly
4 regulations that everybody can work with them, but
5 strong regulations nonetheless.

6 The important thing is that once these
7 regulations are in place, and many times it can be
8 painful getting to the end of the road, people that
9 have spent many years in the GMP operations under the
10 FDA really find that it ss almost impossible to go
11 back to the different, less-regulated system because
12 they find it allows you to be much more effective and
13 efficient in performing your business opportunity.

14 Again, I think I reflect the view of
15 Chlorogen management in general, that we actually
16 welcome FACA regulation here, and we see that it can
17 do nothing but benefit us in the industry as a whole.

18 So because of that, I would like to turn
19 this over to Sharon.

20 MS. BERBERICH: Sharon Berberich. I forgot
21 to say that before. Before I start, I wondered if
22 there's any questions about the technology or what we
23 do at Chlorogen? Because I think it's important for
24 everybody to really understand the technology before
25 we start to talk about our response to the Federal

1 Register notice. Does everybody understand
2 chloroplast transformation? Very well. Okay. Great.

3 The first topic we would like to address, or
4 the first question, I think, is really one of whether
5 or not the EIS should be undertaken and the first
6 handout slide that we have in this area, I think --
7 our position is that we fully support an amendment and
8 the EIS exercise.

9 We believe that by examining the
10 environmental impact of all these different products
11 that have resulted from advanced biotechnology, that
12 you actually will be able to develop a regulatory
13 system that is more distinct for these types of
14 products and identify gaps that may be in the
15 regulatory framework, not just at USDA but among the
16 agencies. So that's pretty clear that we support the
17 revision.

18 We believe that, as we go through the
19 environmental impact statement exercise, this idea of
20 safety but at a tiered rate really considering the
21 product type, et cetera, is going to be important.
22 Because the products are so diverse now that I don't
23 think you can just take and prescribe one system for
24 the products, so we really support a risk-based
25 product-by-product tiered system.

1 So what we have done is try to make our
2 responses generally follow the Federal Register
3 notice. There's a lot of questions in here, and a lot
4 of them have the same answers from our perspective, so
5 we tried to group them as best we could. So in
6 Categories 1 and 2, or Sections 1 and 2 on the Federal
7 Register notice, the first one addresses basically the
8 establishment of these different categories.

9 I think that we support that effort to
10 actually put different categories, rather than just
11 genetically-engineered organisms. Try to put those in
12 categories where you can establish a framework around
13 each of those categories. So what we understand from
14 the notice is that there would be a category that
15 would be a noxious-weed category. That word kind of
16 scares us all in the GMO area, but that would be those
17 products that really have uncharacterized DNA, or
18 express uncharacterized products, the novel proteins,
19 the novel genes, and the biological control agents.

20 As well, probably the unapproved FIFRA
21 products, such as insect or herbicide tolerance. You
22 proposed to go there. We are not sure why that
23 thinking is. Maybe you would like some input on that
24 later. Then there might be a category that goes in an
25 assessment of low risk to high risk. That would be

1 dependent on your product, the hazard, the expressed
2 protein or DNA, the exposure in the environment to
3 that product and any remediation issues that might
4 occur from an inadvertent or exposure in the
5 environment.

6 Then finally, we agree with a separate
7 category for those products that are not produced for
8 food or feed. That would be the plant-made
9 pharmaceuticals and the plant-made industrials. I
10 think that's a key here that it is not intended for
11 food or feed because that takes you down a whole
12 different regulatory path. Then again, we will just
13 keep coming back to this tiered-risk assessment.

14 I think this answers all of the questions in
15 Section 2 on the Federal Register notice. The
16 criteria that would be required to establish a risk-
17 based system or an exemption for regulation, I think,
18 is a discussion that would take a lot of time, and we
19 have actually thought about that specifically for our
20 business. We have pages of information about the
21 product type, how many acres we have out there, and
22 how we would follow our tiered-risk assessment for
23 environmental impact.

24 We can share that with you at another time
25 if you would like. It's also the subject of a USDA

1 grant that Dave submitted. We've actually gone to the
2 FDA to try to get funding to actually start some of
3 those studies. So again, this theme about the data
4 requirements matching the level of risk to the product
5 we think is very important. It's right along with
6 your initiative; it's science-based.

7 Just stop me. I will get rolling and I will
8 just keep talking.

9 MS. KOEHLER: I have a question. When you
10 say PMPs and PMIs should not be exempt, should not be
11 exempt from what?

12 MS. BERBERICH: We actually agree with the
13 plant-made pharmaceutical and the plant-made
14 industrial industry group, the Blinder (ph) bio, which
15 has made some strong statements about the fact that
16 they should not be exempt from regulation, so they
17 should not be eligible for deregulation. We also
18 support that they should not be approved for food or
19 feed use under CFSAN. So you are exempt from any
20 other requirement, the few that you might put for
21 movement or field release.

22 Not to say that as you get into the process,
23 like Dave talked about, where you get to a mature
24 process where you have characterized everything from A
25 to Z, then the regulation might be relaxed or

1 standardized. But, for now, regulatory oversight is
2 not important for these products.

3 MS. KOEHLER: Thanks.

4 MS. BERBERICH: Sure. If we move into some
5 of the topics that are covered in No. 3 and 4 of the
6 Federal Register notice, again we get to this notion
7 of tiered risk-based criteria, and actually, we are
8 going to present some of the things that we have
9 thought about that are critical, so these are high-
10 level criteria. But, of course, No. 1 on the list is
11 always the risk for gene escape, whether it's through
12 pollen, seed, wild relative, or compatibility with a
13 wild species.

14 Again, if we talked about Chlorogen's
15 business, one of the reasons that this company is so
16 exciting is the fact that we have our genes in the
17 chloroplast and that there's literally almost a zero
18 risk for escape through pollen of the gene, even to
19 tobacco, non-PMP tobacco. Of the states that we
20 intend to produce in and where tobacco is typically
21 grown, there's no wild relatives, and the idea that we
22 will use, as our starting material, the vegetative
23 portion of the plant rather than the seed means that
24 we don't have to transport large amounts of seed
25 through states, and that also lowers the risk.

1 Then the other consideration is the
2 potential for contamination of our food supply by
3 these products that the food are known to crop and
4 there is very little risk that tobacco is going to get
5 into the food strain. It's non-food crop. On a
6 scale compared to corn, there's very few acres that
7 have actually being grown for smoking tobacco, if you
8 look at that.

9 MS. INGEBRITSEN: Okay. For plant-made --

10 MS. BERBERICH: For plant-made
11 pharmaceutical production, or for tobacco, or for
12 smoking?

13 MS. INGEBRITSEN: No, no, no. I'm sorry.
14 What you are doing.

15 MS. BERBERICH: Okay. What we are doing.
16 Actually, yes, and I can give you a comparison from my
17 experience and from Dave and Melinda's experience. If
18 you get a nuclear transformation and your expression
19 level is relatively low, it's below one gram per
20 kilogram, you need hundreds of acres to produce what
21 the typical pharmaceutical need, which is about 600
22 kilograms of protein. You need hundreds of acres,
23 probably around 120.

24 For corn, you would need a minimum of a
25 1,000 acres to produce that same amount of

1 pharmaceutical material. But in our system, we have
2 really high levels of expression, around two grams per
3 kilogram, and we would only need tens of acres.

4 MS. SMITH: Shirley, could I ask you to
5 state your name and repeat your question loud enough.
6 If you are not at the microphones, the transcriber
7 can't hear you.

8 MS. INGEBRITSEN: Should I do it again?

9 MS. SMITH: No, no, no, that's fine. If you
10 are going to ask a question from here, just make sure
11 you state your name and speak loud enough so she can
12 hear you.

13 MS. INGEBRITSEN: I am Shirley Ingebritsen
14 and I am with BRS staff. I asked for clarification of
15 a typical number of acres that Chlorogen would be
16 likely to need to produce one of its products.

17 MS. SMITH: Thanks, Shirley.

18 MS. BERBERICH: So 10 to 20 acres would be
19 all that we would need to produce that level of
20 pharmaceutical protein. The other issue that we think
21 -- our criteria would be the stability of the
22 transformation system. We know that in tobacco there
23 are some transient systems that are used. Some crops
24 are notorious for jumping genes or losing the
25 expression of the system, but the chloroplast system

1 is extremely durable. It uses nature's science to
2 actually create a homologous product.

3 There's no history of gene silencing, nor is
4 there any history that's been documented. And it has
5 been scientifically backed that the chloroplast genes
6 actually escape into the nucleus. Actually, Chlorogen
7 is planning on doing some modeling to show what the
8 statistics are around that, if it should happen, but
9 it's never been documented.

10 MS. MULESKY: Sharon, if I might also point
11 out: When you have nuclear transformation, it's
12 nontargeted, so it's randomly junctioned to the
13 chromosome of the organism. This is highly specific.
14 Homologous reformation is highly specifically
15 targeted to the same site.

16 MS. BERBERICH: So it doesn't integrate
17 unless it's in the right place, because it has to have
18 both sides of the gene sort of together at the right
19 place.

20 MS. MULESKY: The other criteria for risk-
21 based assessment, I think, is the exposure profile.
22 This is pretty standard to find out: what the
23 expression is, what tissues, what organisms are
24 exposed? If we talk about our system because it is
25 green tissue, the highest expression is in the leaf

1 tissue, and that's the material that we take out of
2 the field.

3 So we have relatively smaller amounts of
4 tissue to be incorporated back into the field, and
5 we're taking most of it off OF the field. In the leaf
6 tissue, because the nature of tobacco, is not really
7 something that a lot of nontargeted organisms want to
8 eat. The earthworms don't even go around tobacco. So
9 we think that that actually gives an advantage for our
10 system. There's also no exposure to beneficial
11 insects that would feed on pollen for nectar.

12 Our system doesn't allow the plants to go to
13 flower, because the expression drops off or we don't
14 get as much leaf tissue. So, actually, our harvesting
15 system would take the plants out before there's any
16 flowering or seeds or pollen even made.

17 Then we talked about the overall small
18 acreage of the system. Then, of course, the function
19 and the safety of the expressed protein has always got
20 to be considered. That's usually at the top of the
21 list, but we put it at the bottom because it's so
22 obvious. We think there that there's two important
23 things. Because most of the proteins, that are going
24 to be expressed in these plants, actually already have
25 a history of safety. Many of them have already been

1 through the FDA at some level, for a new drug or some
2 clinical trial, that the safety to humans is pretty
3 well known, except for the exposure: the dermal or
4 oral exposure activity of the protein should be
5 examined; and then how persistent it is in nature?

6 Many of these really haven't ever gotten out
7 into the environment. They're in manufactured and
8 contained facilities that the protein in the
9 environment ought to be looked at.

10 MR. WILLIAMS: If I could?

11 MS. BERBERICH: Yes.

12 MR. WILLIAMS: The vast majority of proteins
13 that would be looked at for therapeutic value, those
14 particular families of proteins, really a great deal
15 is known about those. The vast, vast majority of
16 these proteins have no oral activity involved. They
17 have to be gradually administered, injected, they only
18 act systemically in the circulatory system of the
19 human patients. So we think that's a very important
20 point in terms of assigning risk to that particular
21 protein.

22 MS. BERBERICH: In fact, the protocols that
23 are used for food safety assessment, the digestive
24 fate analyses and the allergen and toxin homology
25 searches, the ILSI Group has actually standardized

1 those process and validated some of those systems.
2 That might be the first tier. If you pass that, then
3 you may not need to do oral toxicity or oral activity
4 studies for some of these proteins.

5 Any other questions?

6 So as we go to No. 5 and 6 in the Federal
7 Register Notice, we are going to make some statements
8 about that. The notion of regulating the product
9 within the tissue, which would extend the USDA
10 jurisdiction to nonviable tissue, which is a little
11 bit out of what we are used to, a little bit
12 different. Our view is that the product is regulated
13 by the FDA; and, in the case of a herbicide or
14 fungicide, regulated by EPA.

15 So, we would actually like to maybe have a
16 discussion about those after we run through the rest
17 of these to understand your thinking about regulating
18 nonviable tissue. This No. 5 is the smallest. It has
19 the smallest amount of spaces of statement in the
20 Federal Register notice, but it's probably one of the
21 issues that jumped out at us the most.

22 We talked about the second bullet, that we
23 are in line with the industry group and that we
24 believe that these products, that are not intended for
25 food or feed, should not be deregulated. We support

1 the risk-based approval process, actually a separate
2 process that PMP and PMIs, a new process. What that
3 would look like would be interesting to have a
4 discussion about, but we support that.

5 This is kind of redundant here. Regulations
6 and permit requirements should be risk-based and
7 distinct. We talked about that. That's important.
8 The safety of the host system we think is probably
9 another consideration for the pharmaceutical plant-
10 made industry, and the specific risk of the product.

11 So once again, we would like to have a
12 little clearer understanding of what the category of
13 noxious weed would cover and would PMIs or PMPs
14 potentially fall into that category? How would that
15 influence the regulation?

16 Anything to add to that?

17 Then the last 7 through 11, there's a few of
18 the points here that really don't pertain to
19 pharmaceuticals that are plant-made, so we're not
20 going to address those. But the ones that do, we have
21 grouped them all into a category. There was a
22 question in the notice about adventitious presence and
23 food safety and how USDA ought to consider putting in
24 place guidelines for that. For crops that are low
25 risk that are not PMPs or PMIs, I think that's a very

1 good thing to consider.

2 We are not going to address those criteria
3 here because that's not our business. But for
4 products, again, that are not intended for food or
5 feed, we would prefer to keep those out of the food
6 chain and not see adventitious presence, I guess,
7 approved by the USDA. If it turns out that that would
8 be the case and that there would be some low level
9 that's tolerated, then it has to be driven by the
10 safety and we believe should be backed by some level
11 of food-safety data similar to what you would have to
12 submit to get a product approved under CFSAN.

13 MR. WILLIAMS: Dave Williams again. Just
14 one comment on that. I think that position may seem a
15 little bit selfish for a company that's not producing
16 a food or feed product. But our position, as being a
17 member of the PMP/PMI industry group as a whole, we
18 tend to get lumped in with everything that happens to
19 the industry. So we want to make sure that if there
20 are issues with food feed crops not intended for food
21 or feed, that there's enough regulation there and
22 enough control that the impact of this regulation or
23 the impact of having some adverse event occur does not
24 impact us just because we are associated as being a
25 PMP company.

1 MS. BERBERICH: The one area that we think
2 there could be some changes, based on the risk or the
3 established safety of the system or the plant, would
4 be in the area of interstate movement. Based on the
5 risk of environmental impact or escape, maybe those
6 regulations could be relaxed as the system matures.
7 In fact, for PMPs and for crops that are not PMPs or
8 PMIs actually support that effort.

9 Now, thinking down the road about how the
10 USDA regulations mature as you get a product closer to
11 market in the PMP industry, we actually believe that
12 it would be advantageous for USDA to develop a system
13 similar to what the FDA has established in the master
14 drug file, that it be process driven. Rather than
15 regulating the product, you regulate the process.
16 Because, at a certain point, the regulation of the
17 product becomes an FDA issue and the production of
18 that product in the field really becomes an USDA
19 issue.

20 So it's a little bit different thinking to
21 be regulating a process rather than a product. That
22 is where we would like to see it go and maybe have
23 some discussion after I finish speaking about that.

24 The proposal to change the container
25 requirements to performance-based versus prescriptive

1 is very much supported by our business and I think by
2 the industry to make that part of the permit-approval
3 process. So before you apply for an interstate
4 movement permit or a release permit to actually have
5 your container described, how you are going to move it
6 and have the performance specifications of that
7 container in place and have that as part of the
8 approval process, we think it is going to save someone
9 here at the USDA a lot of paperwork on variances.

10 We have several other comments to the
11 Federal Register notice, which we will submit in
12 writing as a formal statement. But the key things
13 that we would like to summarize that are specific to
14 our business: We believe that PMP production in
15 tobacco has a low-risk profile, especially with the
16 chloroplast transformation; we support a change to the
17 regulations, as long as it is risk-based and a tiered
18 approach that would bring in data requirements as you
19 go through a process to evaluate those criteria.

20 We fully support the preparation of an
21 environmental impact statement by the USDA and believe
22 that we can help and the industry can help, and we are
23 very pleased that you are having these stakeholder
24 meetings up front. We would like to continue the
25 conversation and input with you as we go through that

1 process. We just supported distinct regulations for
2 products that are not intended for food or feed, and
3 we would like to understand more about the noxious-
4 weed proposal.

5 With that, I will conclude and ask if Dave
6 or Melinda have any other comments to add?

7 MR. WILLIAMS: I think with the next-to-the-
8 last point about distinct regulations, based on risk
9 assessment, even within the PMPs or PMIs, they are
10 obviously going to be distinct difference in risk, as
11 Sharon has already pointed out. In our case, we are
12 using chloroplast transformation processing that is
13 distinctly different in technology from nuclear-
14 transformed material. Even if it's from nuclear-
15 transformed tobacco to chloroplast-transformed
16 tobacco.

17 Then obviously, you have those differences
18 between the production system that uses green biomass,
19 green-leaf tissue, versus C-production systems. So it
20 seems readily apparent that we truly need some sort of
21 tiered evaluation of risk. I think today everybody's
22 been pretty much caught up, lumped into a single
23 entity, so if there's, I guess, a takeaway message at
24 all we hope we get across here is that tiered
25 regulation risk-based, regulatory market.

1 MS. SMITH: I would like to echo what Dave
2 said. The appearance to me is that the highest risk
3 has been applied generally across the category of PMPs
4 or PMIs, rather than the distinctions.

5 MR. WILLIAMS: I guess the last slide that
6 we have here was just a talking bullet. What I would
7 kind of like to ask is: As we read the Federal
8 Register notice, there are two pages of rhetoric here.
9 You don't really get the best sense of what the
10 management thinking is within the USDA, so we thought
11 we would like to turn the tables around here and pose
12 that question to you and get a little more feedback
13 regarding: What do you think of the strategic future
14 of certain PMPs or PMIs, where that is really headed?
15 That will help us, I think, in trying to define what
16 we would like to see.

17 That goes back to your point, Cindy, about
18 communication. One of your very important points was
19 the communication issue. Again, it's easy for me to
20 say this coming from a FDA-regulated industry, but you
21 really have to develop a partnership, or life gets
22 really difficult to move your business forward. I
23 have worked in companies where there had been an
24 adversarial environment between the regulatory groups
25 and the company; and I have also worked in an

1 environment where it really was a true partnership
2 with the company and they worked hand-in-hand with the
3 FDA.

4 The ultimate goal was to get a particular
5 product on the market, and I see that there is no
6 difference here. Once that partnership was developed,
7 things really worked well and usually there is a very
8 positive outcome as a result of that. So again, if
9 this fits within the intent of this meeting, we would
10 like to hear a little bit back from the USDA's
11 perspective, a little bit more than what's being --

12 MS. SMITH: All right. What I might say --
13 first, let me thank you for your thoughtful comments.
14 We appreciate you both acknowledging working well as
15 far helping us identify opportunities for improvement,
16 in addition to our discussion on the Federal Register
17 notice. Specifically, I want to just share a couple
18 of general thoughts in terms of teaching how-- I think
19 in your terms of regulating pharmaceuticals and
20 industrials, one thing we are thinking about, and, of
21 course, it will evolve obviously through this public
22 process.

23 Right now, we are looking at two avenues to
24 regulate pharmaceuticals and industrials, particularly
25 in terms as they approach and go through the

1 commercialization. As you know, we have a system now
2 where if certain safety criteria are met, there is the
3 process with deregulation. So, of course, one of the
4 questions for us in the new regulation, where we will
5 find the pharmaceuticals and industrials stand within
6 that context. What we are looking at are two avenues,
7 one avenue of what kind of criteria pharmaceuticals
8 and industrials would have to meet, in order to be
9 approved to move out of our regulatory system,
10 comparable to deregulation.

11 But the other area that we really would want
12 the opportunity to dialogue as really partners; this
13 is a real opportunity, I think, for partnership: is to
14 look at what kind of alternative additional system we
15 can put in place, a mechanism for pharmaceuticals and
16 industrials to be commercialized and you move on to
17 your product-extraction phase while still under
18 regulation. So the question becomes: How do we make
19 that a system that it would be more effective than
20 potentially what might be in place or some other
21 alternative?

22 A couple of key things we want to consider
23 in that and we would welcome your thoughts on -- I
24 think a very important piece of that is going to be
25 transparency, that we struggle with now. I think the

1 system can be limited at times now with confidential
2 business information. Pharmaceutical and industrial
3 manufacturing through plants is something that we are
4 going to have to be able to share good information
5 with the public and with stakeholders about.

6 So can we look at some mechanism without
7 compromising confidential business information? But
8 some mechanisms share more information with the
9 public, in terms of this mechanism for growing
10 pharmaceuticals and industrials under regulation.

11 I think another obvious area is a way to
12 consider the reality that what we are going to be
13 looking at here is probably some longer-term need to
14 do field tests, in order to obtain what you are
15 growing the product for over a number of years. So
16 you may have the same essential field tests that you
17 want to run for five years straight, and that would
18 suggest that we need a more efficient mechanism, both
19 for you to give us that information, that long-term
20 plan, and for us to be able to respond to that, rather
21 than a fresh process each year on both of our parts.

22 So that is two of the areas that I think are
23 probably ripe for us to really talk about. We would
24 like to see what kinds of creative options we can come
25 up with, and we can hear from others in terms of that

1 kind of regulation. So I will stop there and see if
2 you want to share thoughts on that, or if you want to
3 ask some more questions?

4 MR. WILLIAMS: Generally with pharmaceutical
5 companies, it is actually to our advantage to be as
6 public as we can about products that we are
7 developing, because it enhances our business
8 opportunities out there, mainly because the products
9 that we are making are so high profile and they really
10 impact the general public more publicly than, I guess,
11 you would say with some other ag-related opportunities
12 regarding them producing products that say people
13 want.

14 So I think you will see that with most
15 pharmaceutical companies out there. Once they come up
16 with a product that they think they can take to
17 commercialization, they want to wave a flag up there
18 and they want to tell people that we have got this
19 great product coming down. Of course, it is all
20 driven by money, and it advances our pretending to
21 raise money or profit from this product.

22 Obviously, I can't totally speak for the
23 company now without having sign-off from all the way
24 up probably to the board of directors, but I have no
25 problems being a little transparent as long as --

1 generally, we are not going to release any information
2 that will compromise our intellectual-property
3 position or competitive position.

4 So many people know what we are doing in a
5 reasonable generic way. I don't think we would have a
6 problem with it, so if there is some way that we could
7 work together and generate a program that would truly
8 increase the transparency beyond where we are right
9 now, we certainly would be willing to work with the
10 Agency on it.

11 MS. MULESKY: I agree.

12 MR. WILLIAMS: On your second major point,
13 the second issue about determining to provide an
14 opportunity to look at -- to have our operations
15 without going through a year-to-year adjustment. I
16 think that really is basically what we are interested
17 in there. I think what we have expressed an approach
18 similar to -- my favorite analogy is the drug master
19 file, some sort of compliance agreement where we are
20 able to structure something that let's us, again based
21 on that particular risk, let's us go out in the field
22 and streamlines the process we have right now.

23 MR. HOFFMAN: I would like to ask a question
24 about when you think is the appropriate time for us to
25 consider your risk analysis? We are in a situation

1 where we sometimes have a testing phase, a testing
2 phase for products where this very small acreage of a
3 test and then there is progressive testing and the
4 size of the scale gets a little bit larger. But in
5 this discussion of whether or not we would continue to
6 allow commercialization under regulations, at what
7 point, from your point of view, do you see a need for
8 us to consider the full-risk assessment of your
9 product?

10 Will it be at that very first test where you
11 may be just .01 acres? This addresses the comment
12 that's up there, this 120-day turnaround and this
13 five-year renewal. Because at one point, we need more
14 time than 120 days to consider the full range of
15 effects. Especially as you are increasing the size,
16 there is going to be more potential for environmental
17 impact.

18 But at what point, in this process, do you
19 see us doing a large-scale consideration for all the
20 risks? At the very beginning, or is it at some phase
21 in between?

22 MR. WILLIAMS: I can start with an answer to
23 your question, and everyone can chime in if they feel
24 a need to. Let me go back and again draw on my
25 experiences in the more traditional pharmaceutical

1 areas. Twenty years ago, it was a requirement by U.S.
2 Code that, prior to licensing a product, an
3 environmental assessment had to be done on the
4 product.

5 Today, because we have the benefit of a lot
6 of years of experience, that regulation has been
7 changed to the point that no EA is required unless
8 there is some unusual circumstances that warrant it.
9 That is a pretty broad statement, but that is
10 basically how it's verbalized in the regulations.

11 So what the industry 20 years ago tended to
12 do was, under a small-scale operation, they allowed
13 the production of materials; and that allowed the
14 company to generate data up to the point where they
15 wanted to commercialize this product and file for a
16 biological license application or a new drug
17 application.

18 At that point, that is when the EA
19 requirement kicked in. Again, it was to give the
20 company the opportunity to develop information that
21 they could put into the EA. It also allowed the
22 company, over the period of a few years, because it
23 has given them -- it probably takes a minimum of three
24 years to get to a commercial product, just because of
25 going through the review process by the FDA. More

1 likely, it is somewhere around seven years or longer
2 before you get that approved.

3 So that gives you some time to generate the
4 early data. What went along with that is the fact
5 that you are not required to put a significant amount
6 of capital in a virtual period of time determining
7 that information, where that really actually becomes
8 an aside project that I think costs a significant
9 amount of money.

10 By allowing us to generate that information
11 as we go through the development process, I think your
12 ability to take it slowly, look at the data that are
13 generated and digest that information, you have a
14 little more opportunity to maybe take a different
15 direction and to see some data that may point you to a
16 different direction.

17 Again, I think it is much more effective if
18 you can move that slowly through the development
19 process. Other than just saying, okay, you need to
20 generate a full package before we could ever let you
21 out in the field. It is going to be difficult for
22 most companies except maybe some of the largest ones.
23 Even then, having to define, really not knowing what
24 your system is 100 percent going to look like, what
25 you need to do is going to be difficult, I think.

1 So I guess where I am going with this is
2 that my position would be: Under the permitting
3 process, let us develop that information up to a point
4 where we think we are going to take that to
5 commercialization.

6 MR. HOFFMAN: What is the trigger from when
7 you take it to commercialization? In your own mind,
8 is there a specific process that you have with the
9 FDA? How do we know? We have situations where
10 companies will say, and for purposes of generating
11 revenue, that they are commercializing. In one case
12 they are saying that they are commercializing when, in
13 another, maybe they are not really commercializing.

14 MR. WILLIAMS: For PMP, certainly, I think
15 one of the new drug applications or biological
16 applications as far -- although I'm not sure how it's
17 going to work out now, since the Center for Biologics
18 has moved into the Center for Drugs. That is a big
19 issue.

20 As soon as that application is made, even
21 way back when in the drug industry, that is what
22 triggered the EA, and there should be sufficient time.
23 You are looking usually at a minimum of 9 months to
24 14 months before you get to the end of that review
25 period.

1 So, again, if you are given time to put that
2 data together, I think that 9-to-14 months gives you
3 ample opportunity to put it together as a full package
4 and submit it to your Agency.

5 MS. SMITH: We are going to have to wrap up
6 here before too long, so I just want to make sure we
7 move on to any other significant things we have not
8 covered yet that you want to make sure that we do.

9 MS. BERBERICH: I didn't know if you could
10 comment on the noxious-weeds data and how that fits in
11 with either the categories and regulations?

12 MS. SMITH: I am not sure if you have seen
13 the definition for a noxious weed.

14 MS. BERBERICH: Okay.

15 MS. SMITH: So essentially, what we see is,
16 using that definition to give us the authority to
17 evaluate anything that comes before us for a variety
18 of factors. My guess is that most of what we regulate
19 would not be noxious weeds. But given the potential,
20 it's more a question of: Do we want to take advantage
21 of the authority to consider whether anything that
22 comes from a forest or could come from a forest has
23 the potential to be a noxious weed?

24 That gives us the ability to evaluate a
25 number of factors and then come to the conclusion that

1 it either is or is not. But that allows us to have a
2 much more inclusive evaluation process in looking at a
3 number of aspects related to anything that comes
4 before us.

5 MR. TURNER: In that way, it would be part
6 of our authority under which we operate but not a
7 separate category. If you had asked for a -- or who
8 controlled this group?

9 MS. BERBERICH: It wouldn't necessarily.
10 Automatically, there wouldn't be a group assigned to
11 noxious weed, and that's not as clear, maybe, in the
12 Federal Register notices as it might be in your mind.

13 MR. WILLIAMS: Actually, I think for several
14 years now, the feeling from the PMP-industry group was
15 that, under the Plant Protection Act, the USDA
16 probably already had the ability to do that. So I am
17 assuming that they are just really solidifying their
18 position and making it clear to everybody that that is
19 what you want to do.

20 Secondly, with regard to -- I want to go
21 back to the communication side again.

22 I think, as I mentioned to Neil as we were
23 talking earlier, I know you folks must be getting
24 overwhelmed. There are a lot of public issues that
25 are pressing right now. I get a little feedback from

1 the folks that I know here now with regard to the
2 political pressure that also you must be dealing with
3 right now.

4 Also, with all my years of experience with
5 the FDA, there's never enough staff. There's never
6 enough money. It's difficult. Everybody struggles.

7 But we certainly have encountered -- as you
8 are going through some growing pains in reorganization
9 here in trying to meet the needs that have been
10 expressed to you. We found that there has been some
11 communication breakdown. We want to do whatever we
12 can to help out that process. I guess we are
13 certainly available at any time to have discussions
14 with the Agency.

15 Obviously, you are restricted by resources
16 and they have to structure your operations in the way
17 that you are able to. So I don't know that I can make
18 any concrete suggestions with regard to how we can
19 improve that, other than it is a big issue, of course,
20 right now.

21 Otherwise, it's just going to be -- I don't
22 like using the word painful about the process, but I
23 have done that a lot. So we are open to any
24 suggestions on how to improve that communication.

25 MS. SMITH: Dave, do you want to be more

1 specific in what you mean by communication breakdown?

2 MR. WILLIAMS: Well, I know there were some
3 reorganizations occurring. Actually, maybe I should
4 let Melinda -- because most of these impacted Melinda
5 most recently. But from just trying to contact our
6 biotechnologist and getting some feedback, I think we
7 are on our third biotechnologist in the last year; and
8 we understand that there's a reorganization going on,
9 which sounds like there has been some information
10 that's been passed to us that the people in the
11 permitting area were not even aware of some of the
12 issues that were impacting us.

13 So I think there are probably some
14 communication gaps even within your Agency,
15 information that isn't being passed on in a timely
16 manner. Let me go back to a really good example. We
17 had submitted a movement permit for the 2004 growing
18 season. We were just in the middle, starting to get a
19 review on that when Cindy's letter came out about the
20 DAC wanting more information to help with assessment
21 of environmental issues. So the review of the permit
22 came to a screeching halt, and we were able to put
23 more information together and again submit it.

24 During that process, it became very
25 difficult, as we saw reorganization occurring, to get

1 feedback from the biotechnologist side. At one point,
2 we didn't even know who our biotechnologist was. We
3 thought we knew who it was, and it turns out it
4 wasn't. That change had been made several weeks
5 earlier, which is why we didn't get any response from
6 whom we thought we should be getting responses from.

7 So we do understand a little bit of what you
8 are going through. It's not an angry criticism. It
9 is just a perspective that we understand that
10 communication is the key to most everything in this
11 business.

12 I don't know if you have anything else to
13 add to that.

14 MS. MULESKY: I don't know if maybe at some
15 point during that 120-day period, maybe again
16 personnel issues, so many tasks being imposed on
17 biotechnologists. If maybe they could provide interim
18 reports of the status of where that application is
19 during that 120-day process; and even if there is any
20 way that the applicants themselves can assist with the
21 process, the communication?

22 In one case, we had a situation where I
23 actually contacted a state official. It had been
24 sitting on his desk; he actually wasn't sure what his
25 responsibilities were. Once I explained that to him,

1 it had been sitting there for four weeks. This was in
2 2002. He just filed it under -- he assumed he was
3 only supposed to receive a copy, that he wasn't
4 supposed to give written or verbal approval.

5 Once he found that out, it was a matter of
6 24 hours and it was approved. In any way that we can
7 assist in this would be beneficial.

8 MS. SMITH: Thanks for that clarification,
9 Ms. Mulesky.

10 Okay. We are going to have to wrap up. Do
11 you have a final question or comment?

12 MR. WILLIAMS: Just a final comment. We
13 really appreciate the opportunity to meet with
14 everyone here. We have actually been talking
15 internally about doing this, trying to manage in some
16 way to get everybody together and just have a very
17 informal discussion about what we were feeling getting
18 done -- to your agency.

19 So when the formal opportunity came up to
20 present to the group -- and it's amazing that you were
21 able to get as many people together in one room as
22 this, again it is pretty amazing, considering we think
23 we know how busy you are right now. So again we would
24 just like to express our thanks for having the
25 opportunity to do this.

1 MS. SMITH: You are welcome. We really
2 appreciate you coming in, and we are very busy, but we
3 also consider this very important. We really look
4 forward to taking advantage of the information that
5 you shared today and continuing to talk with you in
6 the coming months.

7 MR. WILLIAMS: Well, thank you very much.

8 MS. BERBERICH: Thank you.

9 MS. SMITH: That concludes our session.
10 Thank you.

11 (Whereupon, at 11:25 a.m., the meeting was
12 concluded.)

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REPORTER'S CERTIFICATE

TITLE: Stakeholders Meetings (Chlorogen)
DATE: February 23, 2004
LOCATION: Riverdale, Maryland

I hereby certify that the proceedings and evidence are contained fully and accurately on the tapes and notes reported by me at the meeting in the above matter before the United States Department of Agriculture.

Date: February 23, 2004

Renee Miskell
Official Reporter
Heritage Reporting Corporation
Suite 600
1220 L Street, N.W.
Washington, D.C. 20005-4018

Heritage Reporting Corporation

(202) 628-4888